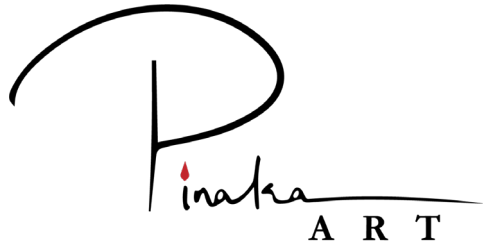


*P*  
Pinaka  
ART

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**GRAPHIC DESIGN  
BROCHURE**

2020



Pinaka Art provides full service graphic design consultation services. If you are starting a brand, we can take you from A-Z: color palettes, creating a logo, establish a marketing plan, and more. All of our designs are created with client input. We want to make sure that you are happy with the final product. Even if you have a brand and are looking to refresh your look, send us an email and we can set up a free consultation.

If you are looking for smaller tasks, such as a tshirt design, flyers, or posters, Pinaka Art has you covered! The column on the right details all of our services. In this brochure contains examples of past work for clients that we have worked with. Please take a moment to look through.

[www.pinakaart.com](http://www.pinakaart.com)  
[pinakaart@gmail.com](mailto:pinakaart@gmail.com)  
(412) 298-0568

## OUR SERVICES

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- Logo Design
- Tshirt Design
- Marketing
- Flyers / Brochures / Posters
- Photography
- Photo and Video Editing
- Branding (Business Cards, Letter heads, Mailers, Etc)
- Social Media Posts
- Reports and Publications (Analytical or Creative)
- Menu Design
- Website Design
- Resume Design
- Infographics
- Custom Illustrations
- Visual Assets
- Mapping and GIS support
- Data Analysis and Visual Development
- Digital Collage
- Engineering Report Support



## CLIENTS

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Pinaka Art has had a wide variety of clients in the past including dance competitions, non-profit organizations, engineering firms, artists, and more. The work that we create reflects your needs, aesthetics, and will help to take your products to the next level.

Sagar has an engineering background and has developed several reports using GIS data, creating infographics, and vibrant data analysis reports. Call Pinaka today to start create engaging reports!



## CLIENT: Pitt Dhirana, 2020

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Sagar served as the Design Chair during the 2019-2020 school year for the University of Pittsburgh's National Indian Classical Dance Competition: Pitt Dhirana. As Chair, Sagar was responsible for developing the branding for the year from beginning to end. The following designs were created: color palette, logo, business card, flyers and marketing materials, website management, video editing, tshirt designs, show program, and tickets.

The design for the year was inspired by South Asian motifs and designs found in silk sarees and rangoli patterns.

[www.dhirana.com](http://www.dhirana.com)



Pitt Dhirana Business Card



Pitt Dhirana 2020 Logo



02.22.2020

THE UNIVERSITY OF PITTSBURGH PRESENTS:

# DHIRANA

NATIONAL INDIAN CLASSICAL DANCE COMPETITION  
SOLDIERS AND SAILORS MEMORIAL HALL

TICKETS: [WWW.DHIRANA.COM](http://WWW.DHIRANA.COM)

DOORS OPEN 4:45PM, SHOW STARTS 5:30 PM



Pitt Dhirana Flyer Card, Front



Pitt Dhirana Tickets

ALL PROCEEDS BENEFIT BIRMINGHAM FREE CLINIC



SPONSORED BY:

SOLDIERS  
AND SAILORS  
FEB.22.2020



STUDENT TICKETS \$10

Pitt Dhirana Flyer Card, Back

# CLIENT: Pitt Dhirana, 2020

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Pitt Dhirana Tshirt, Front



Pitt Dhirana Tshirt, Back\*

*\*Only the Dhirana logo in the center was designed by Sagar.*

THE UNIVERSITY OF PITTSBURGH  
proudly presents

# DHIRANA 2020

February 22, 2020

THE SOLDIERS AND SAILORS  
MEMORIAL AND MUSEUM



Pitt Dhirana Show Program, Front

WWW.DHIRANA.COM



#RESPECTTHECLASSICS



Pitt Dhirana Show Program, Back



## CLIENT: Pitt Nrityamala, 2020

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Pitt Nrityamala is the University of Pittsburgh's premier Indian Classical dance team. Every year, they create and sell a shirt design as a fundraiser. For the 2020 design, the team wanted to create a modern design using elements of Indian Classical Dance.



Pitt Nrityamala Tshirt, Front



Pitt Nrityamala Tshirt, Back



# Digital Collage



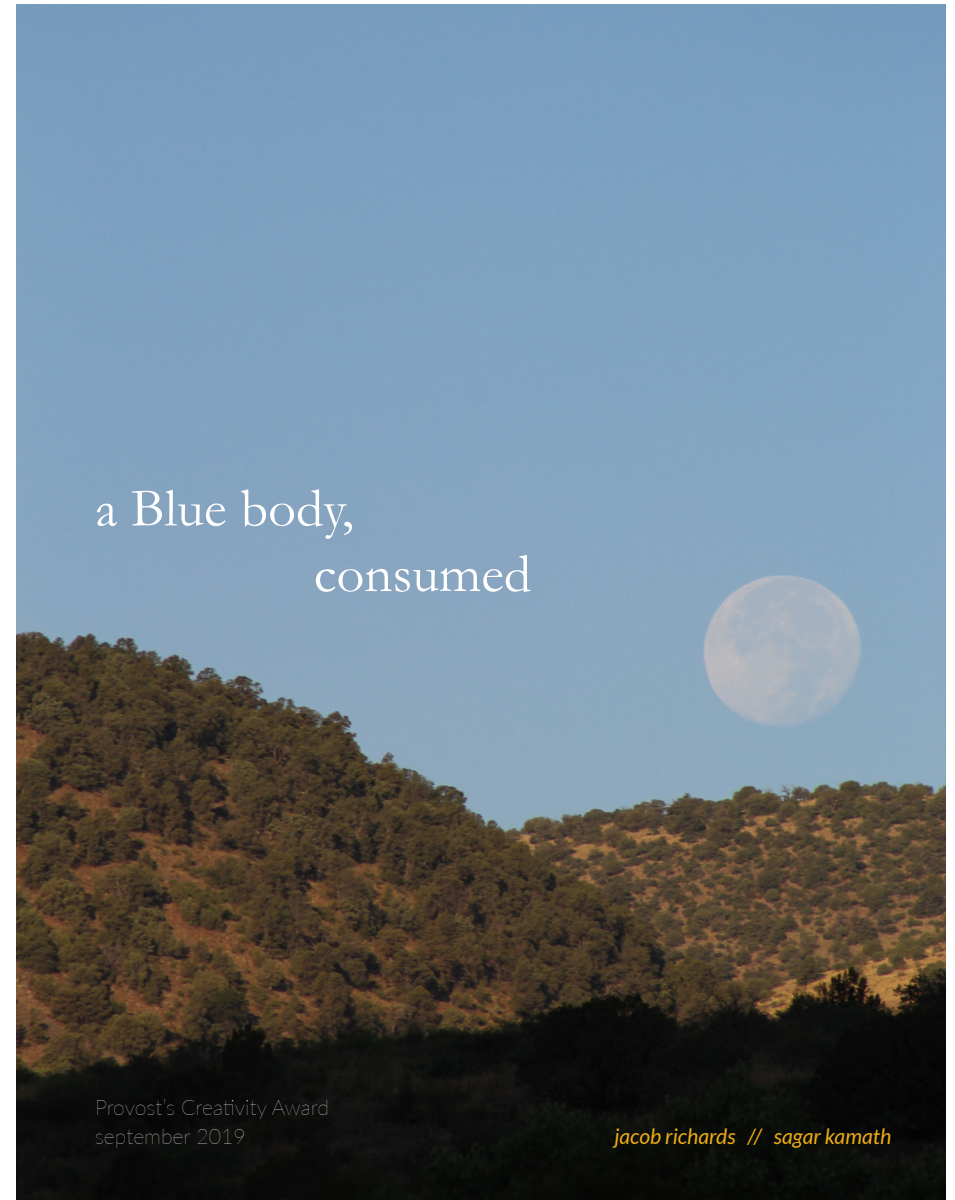


## *a Blue body, consumed*

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The final publication for a collaborative painting and poetry project between Sagar and Jacob Richards was developed using the works created as well as supplementary text and pictures. The front cover is shown to the right.

The works were also exhibited in the Frick Fine Arts building in an "open studio" format, for which the poster at the bottom was created.





## CLIENT: Ethos Collaborative

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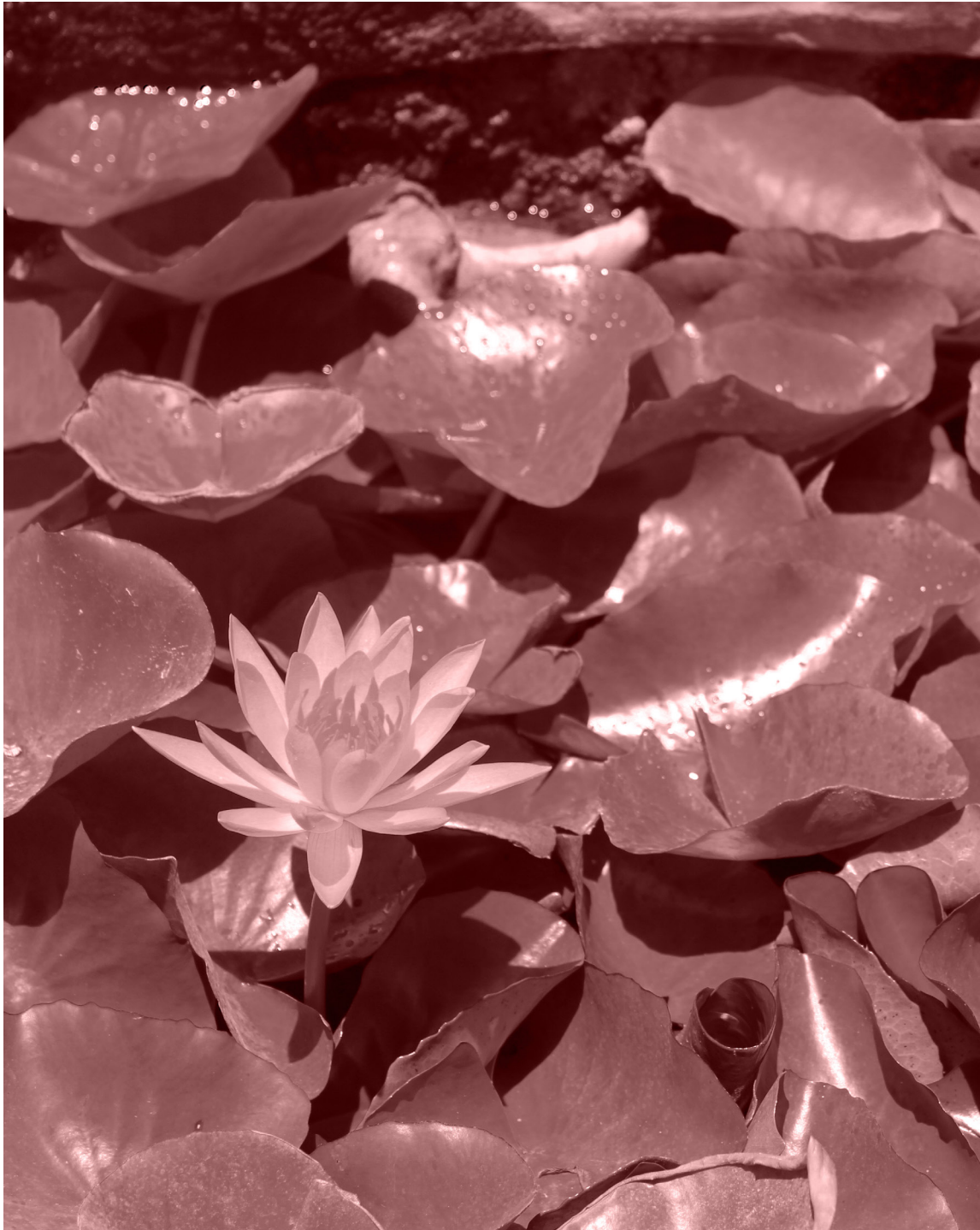
Sagar has worked with Ethos Collaborative, a site/civil firm located in Pittsburgh, PA, for 2 years as a Design Associate. Throughout his work, Sagar has created reports, proposals, memoradams, and publications for a variety of projects at various scales. Please see the list on the right for the full scope of work.

[www.ethoscollaborative.com](http://www.ethoscollaborative.com)

## SCOPE OF WORK

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- Preliminary Design Memoradums
- Report Formatting and Design
- Template Creation
- Style Guide Development
- Graphic Development
- GIS Mapping
- Icons
- Design Illustrations
- Marketing Materials
- Infographics
- Presentation Materials
- Engineering Report Support



Pinaka Art is here to help you with all of your graphic design needs. We cater our designs to match your needs.

Contact us today for a free consultation!

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**CONTACT US:**

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